Permit #F00019072

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00019072 **Type of Permit:** FILMING **Release Date:** 08/11/2009

Production Company ANONYMOUS CONTENT

Insured Company Name ANONYMOUS CONTENT

Contact Phone No. 1 310-558-6000
Contact Phone No. 2
Fax
Address 3532 HAYDEN PLACE
CULVER CITY, California 90232

Production Title SEARS

Type of Production Commercial - Standard

Producer PAUL URE

Director CHRISTIAN LECROIX

1st AD TBD TBD

Production Manager LAURA MILLER

FilmL.A. Coordinator Daniel Alvarez

Location Manager ROB GREGORY
Primary Phone Mobile - 213-618-0927
Secondary Phone

Location Assistant TBD TBD
Primary Phone Office - 310-558-3667
Secondary Phone

Fees

Posting 600	$52.00
Posting 1500	$130.00
Notification Charge	$310.00
FILMLA FILM APPLICATION FEE	$625.00
LA COUNTY FIRE REVIEW	$104.00
LA COUNTY - ROAD USE FEE	$299.00
LA COUNTY ROAD APPLICATION FEE	$51.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $1,656.00

Number of Locations 2

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Summary Information — Location

Permit Number	F00019072	**Location Manager**	ROB GREGORY
Production Company	ANONYMOUS CONTENT	Primary Phone	Mobile - 213-618-0927
Insured Company	ANONYMOUS CONTENT	Secondary Phone	
Production Title	SEARS		

Location Address 5512 Shenandoah Ave, Los Angeles, CA, 90056

Location Names

Location Type Private Residence

Location Description

Prep Dates 8/11/2009 - 8/11/2009 09:00 - 16:00

Film Dates 8/12/2009 - 8/12/2009 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached documents
Anonymous Content Scott Pouroy (P).pdf
Ladera Heights (revised October 2009).pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Cube Trucks	2
Generator	1
Motor Homes	1
Portable restrooms	1
Stakebed Trucks	2
Vans	2

Personnel on Location

Type	Quantity
Cast	1
Crew	45
LA County FSA assigned	1

Filming Activities Equipment on sidewalk only.; Exterior establishing shots; Interior Dialogue;

Jurisdiction **Political:** Los Angeles County - Supervisor District 3 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

Location Notes

Coordinator Note
FIRE DEPT # 09-1543-74
FSA REQUIRED

Coordinator Note REQUIRES A $600 DEPOSIT

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Private Parking Lot
Street :

Posting "No Parking" signs E/S SHENANDOAH, 55TH - SOUTH 400 FEET

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Insured Company	ANONYMOUS CONTENT	Secondary Phone	
Production Title	SEARS		

Approximate Footage	County Parking	**Log Number**	
Date(s)	8/12/2009 to 8/12/2009	**Time(s)**	07:00 to 22:00
Posting "No Parking" signs	S/S 55TH ST, SHENANDOAH - EAST 100'		
Approximate Footage	County Parking	**Log Number**	
Date(s)	8/12/2009 to 8/12/2009	**Time(s)**	07:00 to 22:00

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Insured Company	ANONYMOUS CONTENT	Secondary Phone	
Production Title	SEARS		

Location Address WESTCHESTER PARKWAY, PERSHING DR-AIRPORT BL, LOS ANGELES, CA, 90045

Location Names

Location Type Street

Location Description

Film Dates 8/12/2009 - 8/12/2009 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
Traffic Officers Required

Equipment on Location

Type	Quantity
5 or 10 ton trucks	1
Cube Trucks	1
Picture vehicles	1
Process Trailer	1
Vans	1

Personnel on Location

Type	Quantity
Cast	1
Crew	35
Off-Duty/Retired LAPD Officer(s)	6

Filming Activities 2 minute intermittent traffic control (except 0700-0900 hrs & 1500-1900 hrs); Camera in car; Drive by; Drive ups & away; Driving shots; Driving shots with the flow of traffic; Process Trailer;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note Process trailer driving contra flow on Westchester Pkway, travelling West bound in the East bound slow lanes between Pershing and Falmouth DURING 11AM TO 1500 (NON RUSH ONLY!)

Parking

Base Camp
Location Type : Private Parking Lot
Street : Fox Hills Mall

Crew Parking
Location Type : Private Parking Lot
Street : Fox Hills Mall

Posting "No Parking" signs W/S SEPULVEDA WESTWAY, LA TIJERA - WESTCHESTER PARKWAY (FOR STAGING PROCESS TRAILER)

Approximate Footage 301 - 600 **Log Number** 10-01990

Date(s) 8/12/2009 to 8/12/2009 **Time(s)** 07:00 to 22:00

Posting "No Parking" signs S/S 88TH St , LIBERATOR Ave - LA TIJERA St(FOR STAGING OF EQUIPMENT)

Approximate Footage 1201 - 1500 **Log Number** 10-01990

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Summary Information — Location

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Insured Company	ANONYMOUS CONTENT	Secondary Phone	
Production Title	SEARS		

Date(s) 8/12/2009 to 8/12/2009 **Time(s)** 07:00 to 22:00

NOT A PERMIT

Appointment of Pacific Production Services
As Authorized Agent and Representative

I certify that I am a representative of Anonymous Content ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Pacific Production Services and it employees and agents ("PPS") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through FilmLA, Inc. for any city, county or through any other jurisdictions where FilmLA, Inc. operates, to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) PPS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints PPS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including FilmLA, Inc. and any city, county or other jurisdictions where FilmLA, Inc. operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for your purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA, Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint PPS as agent for Principal, and based upon that authority I hereby appoint PPS as Principal's agent as set forth herein.

Date: Jan 6, 2009

Representative's Signature

Scott Pourroy

Representative's Name (Please Print)

Producer

Representative's Title (Please Print)

Anonymous Content

Name of Principal (i.e. company name)
(Please Print)

3532 Hayden Ave
Culver City CA 90232

Principal's Mailing Address (Please Print

310-559-3161

Principal's Phone Number (Please Print)

Pacific Production Services
Eric Nichols, President
6513 Hollywood Blvd, Suite 214
Hollywood, CA. 90028
Ph 323-465-9179 Fx. 323-465-9869

NOT PERMIT

SPECIAL FILMING CONDITIONS
LADERA HEIGHTS

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

Ladera Heights is a community of attractive single family homes and apartments located in unincorporated Los Angeles County (90056). It is bounded by Wooster Avenue on the west, Stocker Avenue on the north, LaBrea Avenue on the east and La Tijera Boulevard on the south. The neighborhood has become a popular area for location filming and the following conditions have been established to help mitigate the concerns of local residents.

- **Affected residents must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Notification will be done by FilmL.A. Staff. Permit requests must be submitted to FilmL.A. at least three (3) days in advance.*

- **Production companies must also contact the Ladera Heights Civic Association (LHCA) representative, Don Hellwig, phone number (323) 294-6544 and (310) 915-8962 (pager) (323) 290-1259 (fax) and donhellwig@sbcglobal.net (email)** at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.

- **Production companies may not arrive in the area prior to 7:00 a.m. and must depart no later than 10:00 p.m.** unless affected residents (generally those within 300' of the filming activities and/or equipment parking) are surveyed to identify neighborhood concerns and approval is obtained from FilmL.A. The approved times must be indicated on the permit.

- **Weekend or holiday filming is generally prohibited unless a community survey is done of affected residents and approved by FilmL.A.**

- **Parking of production equipment is limited to one side of the street.** Film company vehicles shall not interfere with mail/package delivery, gardeners' activities, trash pick-up, safe use of streets or access to resident driveways, unless approved by the affected residents. *In some instances, it may be necessary for companies to post both sides of the street to maintain proper access for emergency vehicles and area residents.*

- **Cast and crew may not park on area streets.** Off-site parking must be provided.

- **Prep and Strike days must be included on the permit and may not take place on weekends unless a Filming Survey of affected residents is done and approved by FilmL.A.**

- **Craft services, catering trucks, food preparation and dining tables are prohibited on sidewalks, driveways and/or parkways, and must be kept out of public view.**

- **Generators with proper exhaust and noise shields shall be parked only in front of those homes that have approved this activity.**

- **Residents and film crew members must treat one another with respect and consideration.** (See the Filmmakers' Code of Professional Responsibility attached to the permit.)

- **Trash and refuse must be removed from the area immediately after filming activities are completed.**

- **The LHCA will not become involved in any payment arrangements between permit holders and residents.**

- **Should a resident encounter a problem, s/he should immediately contact FilmL.A., Inc., (213) 977-8600, and/or the CHP Officer/Sheriff on duty at the site.** ***Do not direct questions to the LHCA.***

FILMLA INC. PERMIT